



Cookie Policy 27 November 2023

Previous version	9 November 2022
Next update due	December 2026

This policy should be reviewed and updated at least every 3 calendar years.

A cookie is a small piece of data stored by a website within a browser on the website visitor's device. We use cookies to help us to improve our site and to provide us with information about usage of the website. Certain third parties also place cookies on your device when you browse our website.

The web browsers you are currently using will allow you to have some control over the saving of cookies on your computer, tablet or smartphone through your browser settings. For further information about cookies, including how to view which cookies have been saved to your device as well as how manage, delete and block cookies, visit www.allaboutcookies.org/manage-cookies/.

Our website may save cookies on your device as soon as you visit any page unless you have set your browser to refuse cookies. We use a number of suppliers who may also set cookies on or for their websites. We do not control the dissemination of these cookies found in other companies' internet tools which we use to enhance our site; for example, X (formerly known as Twitter) has its own cookies, which it controls. You should check the third-party websites for more information about these.

Cookies we use on our website and the purposes they serve are:

Cookie key	Domain	Path	Type	Expires	Description
<u>_ga_S3C38MVC78</u> More info	.numberchampions.org.uk	/	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
<u>_ga</u> More info	.numberchampions.org.uk	/	First-party	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page

request in a site and used to calculate visitor, session and campaign data for the site's analytics reports.

_ga_T49Q8PNGCO More info	.numberchampions.org.uk	/	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
test_cookie More info	.doubleclick.net	/	Third-party	15 minutes	This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies.
IDE More info	.doubleclick.net	/	Third-party	1 year	This cookie is set by Doubleclick and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
_gcl_au More info	.numberchampions.org.uk	/	First-party	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services